

Samvad

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Fostering inclusivity at the bottom of the pyramid.

About ASK

Association for Stimulating Know-How (ASK) is a not-for-profit organization registered under the Societies Registration Act, 1860. ASK is dedicated to fostering inclusivity at the bottom of the pyramid. We focus on four thematic areas: child rights and protection, health inclusion, access to entitlements and livelihoods, and safe migration.

We are committed to promoting inclusivity by advancing gender equality, empowering marginalized groups, and ensuring equitable opportunities for all.

Our Vision

ASK envisions an inclusive society where communities at the bottom of the pyramid realize their rights, entitlements, and social and economic well-being.

Our Mission

Empowering marginalized communities and strengthening the local ecosystem to enable our target groups to make informed choices, avail themselves of emerging opportunities, & achieve significant improvements in their social and economic well-being.



Updates from our ongoing Programs

Inauguration of our Health Clinic: A step towards affordable Digital Health Care Services

We are excited to announce the inauguration of our health clinic in Rehmat Nagar, Moradabad—a unique community health center blending technology and care. This one-of-a-kind facility offers counseling through digital platforms like mobile and tablet for those enrolled in our digital healthcare schemes. On-the-spot registration ensures easy access for all.

In the last quarter, 150 parents and 44 children have received counselling and medicines through the clinic and have been fully recovered. This is just the beginning of our journey towards building healthier communities!



Strengthening Community Leadership: Collaborative Action for Child Welfare

As part of our **Child Rights and Protection Program**, 5 Bal Sangh (Children's Assembly) meetings were organized, providing children with a platform to voice their concerns and advocate for issues that matter to them. Monthly meetings with the action group were held to discuss topics such as children's behavior, discipline, and planning activities.

With each child managing their respective department, they are being groomed to become responsible youth in the future.



Connecting Communities for Collective Growth

As part of our **Access to Entitlement and Livelihood Program**, we connected community members with various government programs while educating them about their benefits. Over the last quarter, our team conducted 10 focused meetings to raise awareness and empower individuals to access these vital resources effectively.



People in Sitamarhi,
Bihar were linked with PM
KISAN Yojana



Women were linked with old-
age pension and widow pension
schemes



People in Sitamarhi,
Bihar were oriented and linked
with Ayushman Bharat Scheme

Wings of Change: Real Stories, Real Impact



Tabibun Nisha, a 34-year-old woman with a mobility disability from Kushinagar, regained hope through our Vikas Mitras. They guided her in obtaining a disability certificate and enrolling in a pension scheme. Motivated by this support, she used her pension to pursue tailoring training, eventually buying a sewing machine.

Now, **she works independently, earning a steady income. Through our Access to Entitlements program, Tabibun has become self-reliant and confidently embraces her identity.**

Salman, once an out-of-school child, was mainstreamed into formal education through our Child Rights and Protection program. With continuous support from our team, he completed his Bachelor's in Science and now teaches Science and Maths to students from Grades 5 to 10 at ASK Sankalp School and provides evening tuitions to support his family.

Despite losing his father and facing financial hardships, he proudly says "**I want to ensure that every child from my community and nearby areas is educated, becomes independent, and do not end up in working hazardous jobs.**"



Sharda Belvashi, 32, from a village in Betul, Madhya Pradesh, once faced costly healthcare and long trips to district hospitals. Through our digital healthcare program, she says, "**Now, I don't have to spend an entire day and money to visit a doctor; the doctor is on my phone.**"

This program transforms lives by bringing affordable care to rural homes, reducing financial strain, and empowering women like Sharda to prioritize their families' health. Her story highlights how technology bridges healthcare gaps for a healthier, self-reliant future.



In Rehmat Nagar, Moradabad, 18-year-old Sareena is crafting her destiny. True to her name, which means "princess," she dreams to rule the world—not through magic but through hard work. Once part of ASK's Child Rights and Protection Program, Sareena gained confidence and discovered her passion for makeup through cultural activities.

When her father lost his job at a brass firm, Sareena stepped up, saying, "**When I saw my family's struggles, I felt it was my responsibility to help.**" Today, while preparing for her board exams, Sareena is pursuing her dream of becoming a makeup artist and supporting the education of her younger sister.



Join us in addressing the vulnerabilities of children and women in the urban slums of Moradabad, Uttar Pradesh.

As an individual, you can make a meaningful difference by supporting the education of children through our child sponsorship program. A contribution of just ₹9,500 per year for education can help transform a child's future.

We also welcome CSR grants to further our initiatives and amplify our impact.

(Please Note that all donations are eligible for exemption under Section 80G of the Income Tax Act.)



Association For Stimulating Know How

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